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**MESSAGE**

In re Application of: Benjamin A. Knott et al.  
Serial No.: 10/681,448  
Date Filed: October 8, 2003  
Group Art Unit: 3629  
Confirmation No. 9392  
Examiner: Unknown  
Title: *System and Method for Automated Customized Content Delivery for Web Sites*

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PATENT APPLICATION  
10/681,448

1

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Benjamin A. Knott et al.  
Serial Number: 10/681,448  
Date Filed: October 8, 2003  
Group Art: 3629  
Examiner: Unknown  
Confirmation No. 9392  
Title: ***SYSTEM AND METHOD FOR AUTOMATED  
CUSTOMIZED CONTENT DELIVERY FOR  
WEB SITES***

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PATENT APPLICATION  
10/681,448

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Date: February 18, 2004

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10/681,448	10/08/2003	3629	770	064198.0169 (T00520)	1	19	3

CONFIRMATION NO. 9392

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## Applicant(s)

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## Assignment For Published Patent Application

SBC Knowledge Ventures, L.P., Reno, NV;

## Domestic Priority data as claimed by applicant

## Foreign Applications

If Required, Foreign Filing License Granted: 12/31/2003

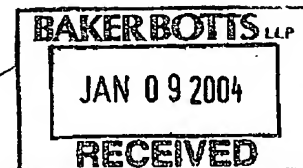
Projected Publication Date: 04/14/2005

Non-Publication Request: No

Early Publication Request: No

## Title

System and method for automated customized content delivery for web sites



**Preliminary Class**

705

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